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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92052150
Party	Plaintiff Wonderbread 5
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Submission	Plaintiff's Notice of Taking Testimony
Filer's Name	Cari A. Cohorn
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Signature	/s/ Cari A. Cohorn/
Date	11/11/2013
Attachments	Bell Trial Transcript.pdf(84543 bytes )

1	IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
2	BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD
3	
4	In re Registration No. 3691948 for the Word mark WONDERBREAD 5 (Registered on October 6, 2009)
5	WONDERBREAD 3 (Registered on October 0, 2009)
6	
7	WONDERBREAD 5,
8	Petitioner,
9	vs. Cancellation No. 92052150
10	PATRICK GILLES,
11	Registrant.
12	Deposition of
13	CLAY BELL
14	Wednesday, September 25th, 2013
15	
16	
17	
18	
19	
20	REPORTED BY: JOAN F. MARTIN, CSR #6036
21	
22	NOGARA REPORTING SERVICE
23	5 Third Street, Suite 415 San Francisco, California 94103
24	(415) 398-1889
25	

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1	BE IT REMEMBERED THAT, pursuant to Agreement of
2	the Parties, and on Wednesday, the 25th day of
3	September, 2013, commencing at the hour of 1:00 o'clock
4	p.m. thereof, at the Law Offices of Phillips, Erlewine
5	& Given LLP, 50 California Street, Suite 3240, San
6	Francisco, California, before me, JOAN F. MARTIN, a
7	Certified Shorthand Reporter of the State of
8	California, personally appeared via conference call
9	CLAY BELL,
10	called as a witness by the Petitioner, having been by
11	me first duly sworn, was examined and testified as
12	hereinafter set forth.
13	00
14	APPEARANCES OF COUNSEL
15	Representing Petitioner:
16	PHILLIPS, ERLEWINE & GIVEN LLP 50 California Street, Suite 3240
17	San Francisco, California 94111 BY: NICHOLAS A. CARLIN, Attorney at Law
18	ALEXANDER H. TUZIN, Attorney at Law (415) 398-0900 nac@phillaw.com
19	aht@phillaw.com
20	Representing Registrant (appearing via conference call):
21	MATTHEW H. SWYERS, Attorney at Law
22	The Trademark Company 344 Maple Avenue West, Suite 151
23	Vienna, Virginia 22180 (800) 906-8626 mswyers@thetrademarkcompany.com
24	(000) 900-0020 IIISWYELS@CITECLAGEIIIALKCOIIIPAITY.COIII
25	Also present: Patrick Gilles (via conference call)

- 1 MR. TUZIN: So, Matt, will you stipulate to having
- 2 this deposition by phone?
- 3 MR. SWYERS: Yes, I will. And whether or not
- 4 we're on the record or not, I'll do it on the record.
- 5 MR. TUZIN: Okay.
- 6 MR. SWYERS: Just a quick -- just a quick -- are
- 7 we on the record? Can we do this off the record real
- 8 quick?
- 9 MR. TUZIN: Oh, off the record real quick? Okay.
- 10 (Discussion off the record.)
- 11 MR. SWYERS: I'll go back on the record and
- 12 stipulate.
- MR. TUZIN: So I guess we are ready, then, for the
- 14 oath.
- 15 (Witness sworn.)
- 16 THE WITNESS: Yes, I do.
- 17 EXAMINATION BY MR. TUZIN
- 18 MR. TUZIN: Q. Okay. So, Mr. Bell, will you
- 19 please say your first and last name and spell it out
- 20 for the court reporter.
- 21 A. Clay Bell, C-l-a-y, B-e-l-l.
- 22 Q. Okay. Thanks. So we'll just start with some
- 23 background questions here. Where did you grow up?
- 24 A. Little Rock, Arkansas.
- Q. Where is your permanent residence now?

- 1 A. Petaluma, California.
- Q. Okay. What's your occupation?
- 3 A. Musician.
- 4 Q. That's your only occupation, the only way that
- 5 you make money at the moment?
- 6 A. Yup.
- 7 Q. Okay. And what is your -- what's your address
- 8 in Petaluma?
- 9 A. 209 West Street, Petaluma, California 94952.
- 10 Q. Thanks.
- 11 So how -- how did you start playing music?
- 12 Can you give me a little background about your music
- 13 playing?
- 14 A. I started at age 5 playing with my parents.
- 15 And I studied music at the University of Arkansas at
- 16 Little Rock. I got signed to the Ardent label in 1993.
- 17 Was picked up by Polygram records in 1994. I toured
- 18 the United States, played a little bit in Europe, and I
- 19 came back, started a band with four other people.
- 20 (Intermittent cell phone reception.)
- 21 (Reporter interruption.)
- 22 THE WITNESS: I started a brand with four people.
- 23 The drummer left, and that drummer would later become
- 24 Tommy Rickard, and that's how I got introduced to
- 25 Wonderbread 5.

- 1 MR. TUZIN: Q. And what instruments were you
- 2 playing in -- in --
- 3 A. I play guitar, and singing.
- Q. Guitar in all of your -- is that the only
- 5 musical instrument you've -- you've played --
- 6 A. And I sing.
- 7 Q. -- ever? Okay. So --
- 8 A. It's not the only instrument I've ever played,
- 9 but it's a long list.
- 10 Q. Okay. Did you begin on guitar?
- 11 A. I began singing.
- 12 Q. Okay.
- 13 A. And dancing and playing the spoons.
- 14 O. In -- when you played with Wonderbread 5, what
- 15 instrument did you play?
- 16 A. I first came in as a vocal sub and then I came
- 17 in as a guitar sub, and then for one date I played
- 18 bass, but I'm not a bass player.
- 19 Q. When -- about when did you first play with
- 20 Wonderbread 5?
- 21 A. Probably 2006. That's a guess.
- 22 Q. Who first approached you to start playing with
- 23 the band?
- 24 A. I think Jeff.
- 25 O. Jeff did?

- 1 A. I believe so. Yeah.
- Q. Okay. And that was around 2006?
- 3 A. I believe so.
- 4 MR. SWYERS: If I could just clarify for the
- 5 record, what is Jeff's last name? If you could ask
- 6 him.
- 7 MR. TUZIN: O. So was that -- what was Jeff's
- 8 last name?
- 9 A. Fletcher.
- 10 Q. Thank you.
- 11 And who are the members of the band?
- 12 A. Tommy Rickard, Pat Gilles.
- 13 (Intermittent cell phone reception.)
- 14 MR. CARLIN: Redo it.
- MR. TUZIN: Q. Sorry, Clay. It's breaking up a
- 16 little bit. Can you repeat that.
- 17 A. (No response.)
- 18 Q. Hello?
- 19 A. (No response.)
- 20 Q. Sorry, Clay. We missed that entire part. Can
- 21 you repeat all of that again. Who -- who are the
- 22 members?
- 23 A. Yeah. It's Jeff Fletcher.
- Q. Jeff Fletcher.
- 25 A. Chip Adams, Pat Gilles, Tommy Rickard, and

- 1 John McDill.
- 2 MR. TUZIN: Did you get that?
- 3 (Record read.)
- 4 MR. TUZIN: Clay, can you -- can you possibly move
- 5 somewhere where you have better reception or --
- 6 A. I'm -- I'm --
- 7 Q. -- maybe use a land line?
- 8 A. I'm in a car -- I'm in a car on the way to a
- 9 show. I can -- I can -- the next town -- I --
- 10 Q. Okay.
- 11 A. I'm on my way to Arcata.
- Q. Can you -- can you pull over for -- this --
- 13 this should only take 15 minutes, tops; 10 minutes.
- 14 A. Yeah. Yeah. I'm -- I'm pulling over in the
- 15 next town. Hopefully, that will -- is this any better?
- 16 Q. I think it might be.
- 17 A. It doesn't look too much better here.
- 18 Q. Are you stopped? Is your car stopped at this
- 19 point?
- 20 A. No. Because I looked at my bars, and it's
- 21 kind of -- bad signal out here. I'll go up to this gas
- 22 station and, hopefully, it's better there.
- Q. Can you maybe call us back when you have good
- 24 reception?
- 25 A. Let me -- and I'm going to go -- I'm going to

- 1 go up -- I'm going to -- I have to play in Eureka.
- 2 All right. Is that any better? Hello?
- Q. Hi. Yeah, I think it might be. Are you
- 4 stopped at this point?
- 5 A. Yup. I'm stopped.
- 6 Q. Okay. Let's -- let's try it again.
- 7 So who were the members of the band?
- 8 A. Pat Gilles, Tommy Rickard, John McDill, Chip
- 9 Adams, and Jeff Fletcher.
- 10 Q. Okay. How do you know they were the members
- 11 of the band?
- 12 A. How do I know?
- 13 Q. Yes.
- 14 A. I quess through their interactions and talking
- 15 about them and talking with them and kind of -- I
- 16 worked with their booking agent for a long time, and it
- 17 seemed to be very much a band, just the way they
- 18 interacted and showed up. And they all had separate
- 19 duties in the band, I believe. Each person had a
- 20 certain thing they took care of to make sure the band
- 21 ran.
- 22 So it seemed like they tried to do an equal --
- 23 they tried to keep things pretty equal.
- Q. Were you a member of the band?
- 25 A. No.

- 1 Q. How do you know you were not a member, as
- 2 opposed to them?
- 3 A. Because -- because every time I would get a
- 4 show they would say, "Can you sub or fill in for us?
- 5 We need a guitar player on this date."
- 6 Q. Okay.
- 7 A. Which -- and there was never a, "Do you want
- 8 to be a member of this band conversation.
- 9 Q. How many -- how many shows did you play with
- 10 the band per year? First -- actually, first, what
- 11 years? So it was 2006, you started.
- 12 A. Maybe 2006 to 2012? I don't think I played
- 13 anything last year. Probably, on average, if you
- 14 averaged it out, maybe two shows a year, maybe three at
- 15 the most.
- 16 Q. Okay. Thanks. How many band rehearsals have
- 17 you participated in?
- 18 A. I can remember two.
- 19 Q. Okay. Have you ever appeared --
- 20 A. That might even be a stretch. I think -- I
- 21 actually think there was only one.
- 22 Q. Okay. Have you ever appeared on any of the
- 23 posters or promotional materials for the band?
- 24 A. Not to my knowledge.
- Q. Okay. Do you still play with the band?

- 1 A. If I was asked to sub, I would still sub, but
- 2 I haven't been asked in a long time. I'm usually too
- 3 busy to do it now.
- Q. Okay. So who would contact you to sub in for
- 5 one of the members?
- A. Pat contacted me a couple of times. Jeff
- 7 contacted me a few times. Tommy contacted me a few
- 8 times. And Mike Taylor, who now plays guitar for them,
- 9 has now contacted me a few times.
- 10 Q. And who have you -- sorry. Go on.
- 11 A. I -- I believe that's it.
- 12 Q. Who have you subbed for?
- 13 A. Jeff Fletcher, Mike Taylor, John McDill, and
- 14 Pat Gilles.
- 15 Q. Was there any kind of written agreement
- 16 regarding your subbing for any of the members?
- 17 A. No.
- 18 Q. Ever since you've played -- began -- began
- 19 playing with the band, was Pat Gilles aware that the
- 20 band was using the name and mark Wonderbread 5?
- 21 A. Yes.
- 22 Q. So if Pat Gilles said that he was not aware
- 23 that the band was using the name over that time, that
- 24 would be a false statement; is that correct?
- 25 A. Yes.

- 1 Q. Okay. And how were you paid by Wonderbread 5?
- 2 A. Through Jay Siegan Presents, mostly. There
- 3 were -- when I subbed for Pat, I believe he paid me
- 4 directly. And I believe that's the case. I -- I
- 5 subbed for Jeff, you know -- you know, the first time I
- 6 subbed for Jeff, I don't remember how I was paid. But
- 7 mostly it was through Jay Siegan Presents.
- 8 Q. And how much would you make for each show?
- 9 A. It depended on the show.
- 10 Q. Okay. So you would -- you would negotiate
- 11 that before the show?
- 12 A. Sometimes I asked and sometimes I didn't. I
- 13 always figured it would be fair, and I always -- I
- 14 always just like to get out and play, so I -- sometimes
- 15 I would be told and sometimes I wouldn't.
- 16 And -- but generally -- generally there was
- 17 some discussion of how much compensation it would be.
- 18 And it would range anywhere from, I think -- you know,
- 19 I think the lowest one I did was \$77, and I -- the
- 20 higher one was somewhere probably around \$800.
- Q. Were you aware that that was a split of the
- 22 total that the band earned, or was --
- 23 A. Ah -- it depend -- it was -- it was dependent
- 24 on who I was subbing for.
- 25 Q. Okay. So you would arrange the payment with

- 1 whoever you were subbing for at that time?
- 2 A. Generally, yes.
- 3 MR. TUZIN: I think that's all the questions we
- 4 have for you at this time.
- 5 THE WITNESS: Okay.
- 6 MR. SWYERS: Mr. Bell, this is Matthew Swyers.
- 7 I'm going to check my notes, but I think this is going
- 8 to be extraordinarily brief. I'm going to ask for
- 9 about three minutes here once again.
- 10 THE WITNESS: Okay.
- 11 MR. SWYERS: And then take a break. And I think
- 12 we're probably going to be done. Give me about three
- 13 minutes. I'll put it on mute.
- 14 (Brief recess.)
- MR. SWYERS: Sorry about that, gentlemen. And
- 16 thank you for letting me review my notes.
- 17 At this juncture, I have no questions.
- 18 THE WITNESS: Okay.
- 19 MR. TUZIN: Okay. That's it, then. Thanks a lot,
- 20 Clay. Have a nice show.
- 21 MR. SWYERS: Thank you, Mr. Bell.
- 22 (Whereupon, the deposition concluded
- 23 at 1:18 o'clock p.m.)
- 24 ---00---

25

15	CERTIFICATE OF WITNESS
2	000
2	
4	I, CLAY BELL, hereby declare under penalty of
5	perjury that I have read the foregoing deposition
6	destinony; and that the same is a true and correct.
7	transcription of my said testimony except as I have
8	corrected pursuant to my rights under Section 2025
9	(QF(1) of the California Sode of Civil Fracedure.
10	
2 /2 Time:	
:2	
13	
14	Signature
1.5	10/21/13
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1	STATE OF CALIFORNIA )
2	COUNTY OF SAN FRANCISCO )
3	I, JOAN MARTIN, a Certified Shorthand Reporter
4	of the State of California, duly authorized to
5	administer oaths pursuant to Section 8211 of the
6	California Code of Civil Procedure, do hereby certify
7	that
8	CLAY BELL,
9	the witness appearing via conference call in the
10	foregoing deposition, was by me duly sworn to testify
11	the truth, the whole truth and nothing but the truth in
12	the within-entitled cause; that said testimony of said
13	witness was reported by me, a disinterested person, and
14	was thereafter transcribed under my direction into
15	typewriting and is a true and correct transcription of
16	said proceedings.
17	I further certify that I am not of counsel or
18	attorney for either or any of the parties in the
19	foregoing deposition and caption named, nor in any way
20	interested in the outcome of the cause named in said
21	caption.
22	Dated the 3rd day of October, 2013.
23	
24	TOANI E MADEETNI
25	JOAN F. MARTIN CSR No. 6036 (California)

- 1 Mr. Clay Bell 209 West Street
- 2 Petaluma, California 94952
- 3 Date: Thursday, October 3, 2013 Re: Wonderbread 5 vs. Gilles
- 4 Deposition Date: Wednesday, September 25th, 2013
- 5 Dear Mr. Bell,
- 6 Please be advised the original transcript of your deposition is ready for your review. Pursuant to CCP
- 7 Section 2025.520(a), you have 30 days following the date of this notice to read, correct and sign your
- 8 transcript unless the attending parties and the deponent agree on the record, or otherwise in writing,
- 9 to a longer or shorter time period. The deponent may change the form or the substance of the answer to a
- 10 question, and may either approve the transcript of the deposition by signing it, or refuse to approve the
- 11 transcript by not signing it. You are not required by law to read and sign your deposition transcript. All
- 12 parties will be informed of the corrections. The original transcript will then be sealed and sent to the
- 13 examining attorney pursuant to the applicable law.
- 14 You may either come to our office to read and sign the original transcript, or you may contact your attorney
- or the attorney who arranged for you to be present at your deposition. If they have ordered a copy of the
- transcript, you may review their copy and make corrections by submitting, signing and returning the
- 17 attached form. If you choose to review your transcript at our office, please call first to make an
- 18 appointment.
- 19 Should you have any question regarding these instructions, please call.

21 Sincerely,

20

24

- 22 NOGARA REPORTING SERVICE 5 Third Street, Suite 415
- 23 San Francisco, California 94103 (415) 398-1889

cc: Original deposition

25 All counsel